



# Road To Expo Scenario & Updates

Dubai, January 2021

# News & topics from the UAE

# The UAE and Covid-19

#	Country, Other	Total Cases	New Cases	Total Deaths	New Deaths	Total Recovered	Active Cases	Serious, Critical	Tot Cases/ 1M pop	Deaths/ 1M pop	Total Tests	Tests/ 1M pop	Population
43	<a href="#">UAE</a>	293,052	+3,966	819	+8	267,024	25,209		29,425	82	25,041,562	2,514,414	9,959,203

The number of daily cases in the UAE has more than doubled this past month, as a result of an increase of tourists during the winter holidays, some of whom were able to enter the country without a negative test (Brits and GCC).

# The UAE and Covid-19

For this reason, during the week of January 24, new restrictions were applied for restaurants, gyms and events.

Also surgeries and live performances were cancelled. The travel protocols were also updated for inbound passengers, making it mandatory to have a negative test, carried out within 72 hours prior to departure, to all GCC citizens and visitors arriving at Dubai airport regardless of their origin.



**Source:** <https://gulfbusiness.com/covid-19-dubai-announces-new-restrictions-for-restaurants-gyms-and-events/>  
<https://mediaoffice.ae/en/news/2021/Jan/27-01/Crisis-Committee-announces>

# Reopening of Qatar

On January 9, the United Arab Emirates, together with Saudi Arabia, Bahrain and Egypt, **reopened their borders with Qatar after a blockade of more than three years.**

**Saudi Arabia, the United Arab Emirates, Bahrain and Egypt** in June 2017 cut air, land and sea links with Qatar over claims the gas-rich nation backed Islamists and was too close to Iran – charges Doha denied. The Emirati minister of foreign affairs, Anwar Gargash, said that although rebuilding trust and resolving difficult geopolitical issues were longer-term tasks, there was a push to quickly restore physical ties.

The **UAE has always been the fiercest critic of Qatar** and its leadership during the crisis, and they have not disguised their reluctance, however much they have followed the directions of Saudi Arabia.

## ROAD TO EXPO – JANUARY

# HOPE is almost in orbit

It was confirmed that the Hope probe will arrive into Martian orbit on Feb. 9.

Hope will orbit the Red Planet for one Martian year, more or less equivalent to two Earth years, to provide the first complete picture of Mars' atmosphere. **The data collected will be shared free of charge** with more than 200 academic and scientific institutions around the world.

The goal is to study the connection between the current Martian climate and the ancient climate of the red planet, in order to deepen our knowledge about Earth's past and future, as well as the potential for human settlement on Mars and other planetary objects.

# A model to determine who to vaccinate first

The rapid development of vaccines against the SARS-CoV-2 virus is an enormous achievement. Effective and safe vaccines that can be mass produced and distributed to almost the entire population could prevent deaths and boost economic recovery.

But vaccinating the world population in a short period of time creates a new challenge for governments and health authorities: **which population groups should be targeted first** and what sequence must be followed to achieve the minimum number of fatalities?

## ROAD TO EXPO – JANUARY

# A model to determine who to vaccinate first

To answer this question, a **team of researchers from Khalifa University created a mathematical model to simulate the impact of vaccination on fatalities and infection spread** across different population groups by age and accounting for the different stages of the COVID-19 disease.



# ExpoPills

## News & Updates from Expo 2020 Dubai

## ROAD TO EXPO – JANUARY

# The Expo site is open

The pavilion dedicated to sustainability, [Terra](#), was **opened to the public** on the 22nd of January.

Terra offers a journey through the wonders of the natural world, developed through two paths: one through the roots of the forest, where every step affects the "web of wood," another through a walk on the seafloor.

The paths offer sensory experiences within which visitors are asked questions to get them thinking about the hidden harmful impacts of our choices.

The experience is designed to **encourage visitors of all ages, and younger generations in particular, to consider how their behavior impacts on the environment** and breaks the cycle of consumerism, allowing them to become the change. Alif – the mobility pavilion will open in February, while Mission Possible, a pavilion of opportunities will open in March.







Client Name Title of the presentation



**Creativity  
for humans**

**The Ad Store Dubai**  
adstore.com

All contents and proposals contained in this document are strictly private and confidential and all relevant usage rights are an exclusive property of The Ad Store. Any diffusion or usage of this material is expressly prohibited without the prior consent by The Ad Store.