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**Dubai  
observatory**

# Expo 2020 Dubai: Big scenario & Updates

Dubai | November 2021

## **AGENDA**

### **UAE**

- **News & Topics from the United Arab Emirates**

### **EXPO PILLS**

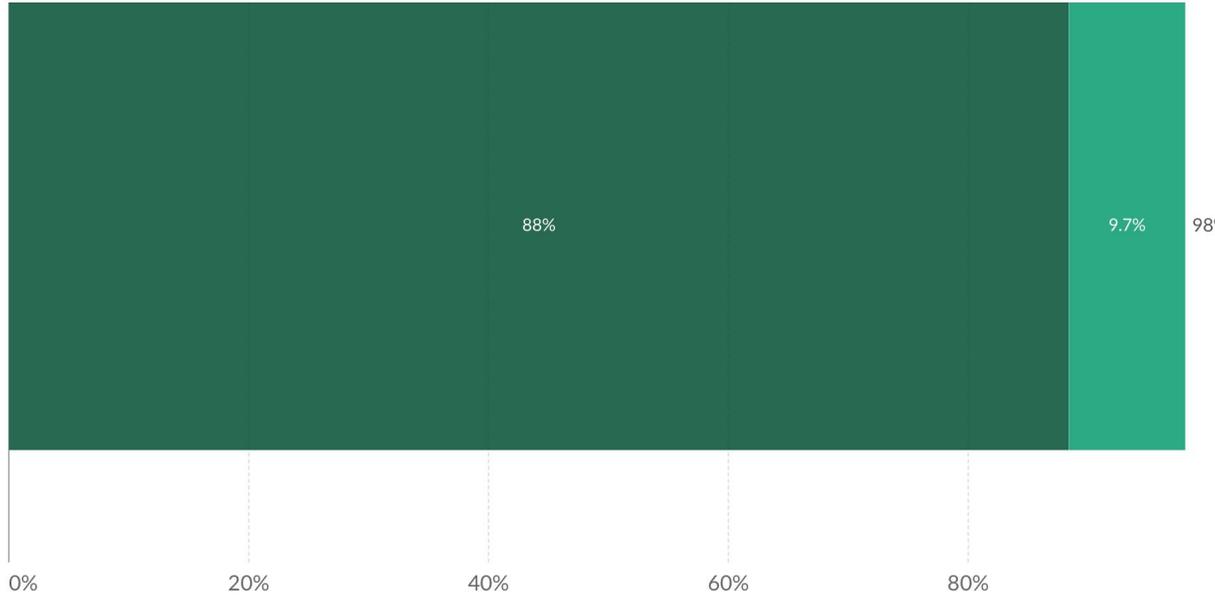
- **Expo 2020 Dubai in numbers**
- **China pavilion**
- **France pavilion**
- **Germany pavilion**
- **Japan pavilion**
- **Korea pavilion**
- **India pavilion**
- **Israel pavilion**
- **UK pavilion**
- **USA pavilion**
- **Italy pavilion**

### **EXPO 2020 Dubai VIRTUAL TOUR**

# News & topics from the UAE

## COVID 19

Big Scenario



### United Arab Emirates

Share of people fully vaccinated against COVID-19	88.40%
Share of people only partly vaccinated against COVID-19	9.70%
<b>Total</b>	<b>98.10%</b>

In the UAE the number of new cases is extremely low, below 100 cases, while the government has authorized emergency use of the Pfizer COVID-19 vaccine for 5 to 11-year-olds. Moreover the country has started to give booster doses of the Pfizer-BioNTech vaccine. They will be available for those who are 18 years and above and can be taken six months after the second dose

## COVID 19 TRAVEL RESTRICTIONS

# UK welcomes more UAE travellers by adding Sinopharm and Covaxin to approved vaccines list while the UAE suspends inbound flights from 7 countries

The UK said it will recognise all Covid-19 vaccines on the World Health Organisation's emergency use list this month.

The country will add China's Sinovac, Sinopharm and India's Covaxin to approved vaccines for inbound travellers, the Department for Transport said.

The changes, which come into force from November 22, will benefit fully vaccinated people from countries such as the UAE, Malaysia and India.

**This, however, was not enough to allow quarantine-free travel to the UK**, because the country required people to be fully vaccinated with two shots of Pfizer BioNTech.

Meanwhile, the UAE suspended inbound flights from South Africa, Namibia, Botswana, Zimbabwe, Mozambique, Lesotho and Eswatini due to concerns over the spread of COVID-19 variants. The travel ban will take effect from Monday, November 29.

# How Dubai is planning to develop drone transport as part of tech push

Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai has launched a **new programme to develop drone transportation systems in the emirate**. The initiative will promote the development and adoption of cutting-edge technologies as part of plans to strengthen Dubai's global competitiveness in vital sectors.

## GOVERNMENT SECTORS MERGING

# Sheikh Mohammed reveals seven-point plan for newly created economic and tourism powerhouse

Dubai's Department of Economy and Tourism is tasked with meeting seven targets to further strengthen the emirate's leading position in tourism and economy and make it the world's best city to live in and work.

The department is tasked with meeting seven targets to further strengthen Dubai's leading position in tourism and economy and make it the world's best city to live in and work and aiming to increase the added value of the emirate's industrial sector by 150 percent in the next five years.

This decision has been made just weeks before Dubai's DXB reopens key terminal as capacity nears 100% after Covid shock.

# UAE Public Prosecution warns residents against acts of blasphemy, religious intolerance

Legal authorities in the UAE have warned the public against **acts of hatred or discrimination**, saying that penalties will be imposed for the crime of blasphemy.

The UAE Public Prosecution has clearly **outlined acts and behaviours that constitute blasphemy in the country**.

- Offending, insulting, challenging, defaming or disrespecting any religion or any of its rituals or sacred things, or disrupting or preventing licensed religious observances or ceremonies by violence or threat.
- Distorting, destroying, desecrating or insulting, in any way, any of the holy books.
- Insulting, disrespecting, offending or defaming one of the messengers or their spouses, family or companions.
- Destroying, damaging or desecrating the sanctity of places of worship, cemeteries or graves.

# Why change is needed at the top to help Middle East's female founders

Addressing the shortage of funding for female-led start-ups across the region requires a rapid shift at the very top, according to an industry expert.

Rebecca Hall, venture partner at global outfit Mindshift Capital, insisted more must be done to encourage women into the world of venture capitalism, who are then able to support fellow females on the funding journey.

She told Arabian Business: "Our view on this is that, yes all of the things are true around you need to create an ecosystem where unconscious bias is minimised as much as possible, but actually one of the things that people don't appreciate is that the fastest way to make a difference in this is to put more female VCs at the table."

# UAE wins bid to host COP28 Conference in 2023

The UN Climate Change Conference is the largest global conference of heads of states and governments on climate and environmental issues.

Sheikh Mohammed's announcement comes after the UAE was confirmed as host by the UN Framework Convention on Climate Change (UNFCCC).

The Ruler of Dubai took to his Twitter account to congratulate the nation on its yet another win in hosting a major international event.



## News in a nutshell

**DUBAI FUTURE FOUNDATION / The Initiative Aims at Leveraging Advanced Technology to Serve Humanity** Dubai Future Foundation Highlights Dubai Future Solutions at G20 Innovation League in Italy manufacturing sector [LINK](#)

**ENERGY / UAE says construction of third nuclear power plant is complete** Emirates Nuclear Energy Corporation says Unit 3 of Barakah Nuclear Energy Plant is set to start ops in 2023 [LINK](#)

**FOREIGN POLITICS / How the UAE is opening to the world** Dr Thani bin Ahmed Al Zeyoudi, UAE Minister of State for Foreign Trade and Minister gives an interview to the Arabian Business to talk global trade deals [LINK](#)

**AVIATION / Will Emirates become Dubai's next high profile IPO?** Group chairman and CEO of the aviation giant, Sheikh Ahmed bin Saeed Al Maktoum, said he was unable to comment during a media round table event on Monday [LINK](#)

**KHALIFA UNIVERSITY / The Khalifa University Magazine** Highlight: KU PhD Student Awarded for Excellence in Engineering Research at Quwa Forum [LINK](#)

## News in a nutshell - KSA

**EXPO 2030 / Saudi's Expo 2030 bid signals** Coinciding with its Vision 2030, hosting the world fair will allow Saudi Arabia to showcase its diversification from oil revenues, according to leading economist [LINK](#)

**OXAGON / Explained: Saudi Arabia's new industrial 'floating' city Oxagon** Development will feature a port and a logistics hub and will be a "comprehensive cognitive city" focused on robotics and artificial intelligence [LINK](#)

# News & updates from Expo 2020 Dubai

## Expo in numbers

- Expo Dubai recorded 4.8 million as of November 29, virtual visitation at 23.5 million.
- Introduced Festive Pass at 95 AED for the month of December.
- More eateries offering free kids meals.
- Christmas tree, market and special events for December planned.
- UAE reveals its Jubilee Song called: "Hathi El Emarat" "This is the UAE"
- Italian Pavilion reached 500,000 visitors.
- People under 18 make up 28% of visitors,
- 17% of visitors come from overseas.
- In all, people from 185 nationalities visited Expo to date.
- More than half of the visitors – 53% – hold a season pass,
- Organisers said almost 2,000 government leaders had taken part in activities at the world's fair in the first month – including heads of state, presidents and prime ministers.
- It has also sold 695,437 Expo Passports during the first month.
- Expo 2020 Dubai also hosted 5,610 events in October.
- Saudi Arabia's pavilion has emerged as one of the most popular, with 500,000 visitors since October 1.

# China Pavilion

Social Media				Website Visits		National day	District			
	409		13,100		N.A.		N.A.	N.A.	January 10th 2022	Opportunity

## Highlights

- Zhejiang Week from Nov. 18 to 25
- Yunnan Day of China Pavilion kicked off at Expo 2020 Dubai on Nov. 24
- November 12, Cultural exhibition "Romance of CHina".
- Colorful Yunnan, Green Development, "Yunnan Day of China Pavilion" kicked off on Nov. 24.

# France Pavilion

Social Media				Website Visits	National day	District
 6,172	 2,413	 5,152	 7,888	5,500	October 2nd 2021	Mobility

## Highlights

- November 26:: focus on [@paris2024](#) Olympic and Paralympic Games that will take place in France. Along with sports photo exhibition until December 9.
- Visits from French ministers [@brunolemaire](#) and [@florenceparly](#) , H.S.H. Prince Albert II of Monaco and Jean Babtiste Djebari (Transport minister).
- 500,000 visitors (until November 26).
- November 26 until December 6 at [@chalhoubgroup](#) temporary exhibition "The French art de vivre, a dream to share" with Christofle and baccarat
- Thematic fortnight dedicated to Peace: November 13 to November 25th
- October 28 to November 12: activities around the theme of Cities. Leading workshops, conferences, meetings with the aim of rethinking our cities and our spaces in terms of mobility and ecological transition
- Presentation of [@renaultgroup](#), and its new car-sharing brand, [@wearemobilizers](#), at the permanent exhibition

# Germany Pavilion

Social Media				Website Visits	National day	District
 5,876	 1,405	 2,508	 .	300	November 29th 2021	Sustainability

## Highlights

- Visit from HH Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, and HH Sheikh Mansoor Bin Mohammed Bin Rashid Al Maktoum, as well as H.E. Reem Ebrahim Al Hashimy on November 17.
- Visits from State Secretary H.E. Andreas Feicht and UAE Undersecretary H.E. Sharif Al Olama and Minister of State at the Federal Foreign Office, Niels Annen.
- Nov. 24: Visit of Michael Müller, Governing Mayor of Berlin, and Daniel-Jan Gierl, President of the CCI Berlin
- Launch of the Emirati-German Hydrogen task force.
- German National Day, Nov. 29. Celebrated with a parade across expo
- Intercultural Innovation Awards: The United Nations Alliance of Civilizations (UNAOC) and the BMW group awarded the "Intercultural innovation award (IAA)" on November 18, under the auspices of H.E. Mrs. Reem Ebrahim Al Hashimy, Minister of State for International Cooperation. The UNAOC was represented by Miguel Ángel Moratinos, High Representative of UNAOC, and BMW Group, represented by Ilka Horstmeier

# Japan Pavilion

Social Media					Website Visits	National day	District			
	1,303		68		1868		N.A.	N.A.	December 11th 2021	Al Forsan

## Highlights

Japan has hosted VIPs from across the world at its Pavilion at Expo 2020. We recently welcomed His Excellency Dr. Khampheng Saysompheng, Minister of Industry and Commerce from #Laos to take a tour of the innovative exhibit.

Japan Pavilion's Scene 3 displays elaborate miniatures to represent the technology of today's Japan, which is a leader in robot production and industrial use. "Robots Are Always Close to Us" installation depicts a factory floor using humanoid robotic automation.

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# Korea Pavilion

Social Media				Website Visits	National day	District				
	6,991		906		N.A.		N.A.	4.2K.	January 16th 2022	Mobility

## Highlights

Korea Pavilion is offering a virtual visit of the Korean Museum.

Also they offer a chance to see Squid games and participate inside the Pavilion, along with a weekly appointment with an Instagram event.

They welcome everyday celebrities from the music world, youtuber and influencers - offering them the visit to the Pavilion, a tattoo and other virtual experiences.

# India Pavilion

Big Scenario

Social Media				Website Visits	National day	District				
	13,4K		45k		12,010		2,218	N.A.	January 9th 2022	Al Forsan

## Highlights

Under the theme "Magnetic Maharashtra," India's pavilion will showcase the industrial and financial strength of Maharashtra and its capital Mumbai, known as India's richest state, over the next two weeks from November 19 to December 2)

Maharashtra is the growth engine of the Indian economy and the state is betting big on Expo 2020 Dubai to attract investment in sectors including pharmaceuticals. Several companies from 6 countries like Japan, Singapore, Sweden, Korea, Germany and Italy will invest in Maharashtra.

The MoUs signed, which have the potential to generate employment for 10,851 people, are in key sectors such as auto and auto components, logistics, electric vehicles, textiles, data centers, pharma, biofuels and energy. Interestingly, all the interested FDI investors are from the sectors where Maharashtra has dedicated promotion policies. This signifies the importance of proactivity of the state government in policy development and good governance.

Moreover, at least several companies from 6 countries like Japan, Singapore, Sweden, Korea, Germany and Italy will invest in Maharashtra.

Source: [Link](#)

# Israel Pavilion

Social Media					Website Visits	National day	District
 10,100	 8,251	 7.747	 N.A.		N.A.	January 9th 2022	Al Forsan

## Highlights

Israel has created a [magazine](#) dedicated to the relations between UAE and Israel.

- The Israeli Foreign Trade Administration (FTA) under the Israeli Ministry of Economy and Industry has announced that it will open a new economic office in Abu Dhabi.
- Israel can help the UAE expose its tech startups to partners and investors in the West, while the UAE can be Israel's gateway to Asia and the East. [Link](#)
- Aviv Clinic has been opened in Dubai, a hyperbaric oxygen therapy research center where maximum physical and mental performance can be maintained and even recovered. The Aviv Medical Program is based on this research [Link](#)

# UK Pavilion

Big Scenario

Social Media				Website Visits	National day	District
 6,175	 1,132	 10,334.	 5,053	N.A.	February 10th 2022	Opportunity

The UK Pavilion welcomes Expo Live winner Kitty Liao from Ideabatic to the UK Pavilion. At The Good Place, the #ExpoLive Pavilion @expo2020dubai we visited the showcase of their innovative vaccine carrier, SMILE, that prevents vaccines being spoilt by heat.

A great example of a small UK business being highlighted to the world in one place on #SmallBusinessSaturday.

As part of International Day of People with Disabilities, daughter of the late Professor Stephen Hawking, Lucy Hawking, visited the #UKPavilion2020 which was inspired by some of her father’s work. Lucy hosted a workshop for school aged children and donated the word "Unity" to the Collective Poem. For St Andrew’s Day, UK PAvilion Pipe Band Celebration so delighted to welcome the Scottish Association Dubai Pipe Band and the @dubaipolicehq Pipe Band, playing together at the UK Pavilion, tonight, to celebrate St Andrew’s Day. Celebrating @scotlandisnow.

In partnership with Roll Royce, UK Pavilion launched a workshop about “In the future...how we will travel?”

# USA Pavilion

Social Media				Website Visits	National day	District				
	7,214		1,739		1,712		6,656	N.A.	November 28th 2021	Al Forsan

## Happened in November

During the month of November the pavilion has focused on the thanksgiving celebration, inviting local authorities and the general public to visit the pavilion to experience the american way to celebrate their holiday.

Also it seems nothing special has been organized for their Expo national day.

## Upcoming

The calendar of the USA Pavilion of December is full of entertainment shows. However there is one event related to the science world: Leah Bray, Acting Coordinator, Global Engagement Center – World Majlis I The Science of Everything: Science Versus Disinformation in the Digital Realm

# Expo 2020 Dubai Virtual Experiences

## EXPO 2020 DUBAI VIRTUAL EXPERIENCES

# Expo 2020 Dubai has released in November a brand new Virtual Platform through which anyone at any time can visit Expo.

They created different types of virtual experiences for visitors to live Expo at its fullest:

- Expo 2020 Dubai Xplorer App

*"Wherever you are around the world, downloading the Expo Dubai Xplorer App and you won't miss a thing. Engage with digital and augmented reality wonders, from treasure hunts to portals, puzzles and incredible creatures. Or, go on a quest with one of our characters and explore the whole world in one place. Collect Expo Digital Passport stamps as you visit different country pavilions and don't forget to pledge your Seeds of Change to the causes of your choice. Your vote has a real-world impact! Immerse yourself in the magic. There's so much to explore!"*

[CLICK HERE TO EXPLORE!](#)



## EXPO 2020 DUBAI VIRTUAL EXPERIENCES

- Expo 2020 Dubai Minecraft

*“Embark on amazing adventures through Expo 2020 and see the whole world in one place! The Expo 2020 Dubai Minecraft experiences offer a unique, first-of-its-kind exploration of a World Expo. On the Minecraft Marketplace, fascinating experiences await! Our beloved robots offer you quests taking you across Expo 2020. Will you go to the Mobility, Opportunity or Sustainability district first... or will you travel back in time? For the Minecraft: Education Edition, we've created lessons and challenges around the Expo themes. This is an opportunity for students to learn through building and creating. Did you catch our live teaser in Minecraft? For a few days, you could see other player avatars from around the world, in addition to watching our fireworks display, traveling through time and going on tricky treasure hunts around the Expo”*

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## EXPO 2020 DUBAI VIRTUAL EXPERIENCES

- Children's Tours & Interactive Games

*"Go on an in-depth tour of Expo's theme pavilions, led by animated robot mascots! Explore the Mobility Pavilion with Alif, the guardian of Mobility who steers everyone in the right direction. Take a trip back in time, meet explorers and adventurers and jump into the future with a look at AI and even space exploration! The Opportunity Pavilion is presented by Opti, our robot adventurer. Meet changemakers working on Energy, Food and Water, understand the UN Sustainable Development Goals, and learn how everyone can drive the world towards a better future! The Sustainability Pavilion is presented by Terra, the cheery guardian of Sustainability. Terra asks whether you would like to go under the forest or the ocean? No matter which you choose, you will see the wonder of nature, the impact of humans, and hope for the future."*

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## EXPO 2020 DUBAI VIRTUAL EXPERIENCES

- Live@Expo

*“Attend a Live@Expo show and be part of a massive interactive tour that’s part TV show, part game, part social. This is a global journey through Expo 2020 and you co-create the story by controlling the guide! This more than just a tour. You and other viewers collectively work together to complete a six-month goal and create the future, unlocking badges and contributing to real-world causes of your choice. Do you enjoy badges, leaderboards and treasure hunts? Check out our Chat Plays show and top the leaderboard! Deep-diving into exhibitions and learning about different countries more your style? Deep Dives sounds like it’s for you. Younger viewers have their own show in Future Explorers! Tune in, take part, have fun. You’re in control!”*

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